

FACTUAL ENTERTAINMENT

DRAGONS' DEN

PRIMETIME | 30 – 60 MINUTES | WEEKLY



LIFE'S A PITCH!

Entrepreneurs pitch bold new ideas and inventions to five hard-nosed multi-millionaires, the Dragons. They must convince one or more of the Dragons to invest a specific amount of their own money – or they fail. If the Dragons are impressed by a pitch, they negotiate aggressively to own the biggest possible share in the venture in exchange for their cash. The show is confrontational and compelling – especially when the Dragons turn the heat on each other as they compete to be the sole investor in a truly promising venture.

TRACK RECORD

Australia: Seven Network/Network 10 | Canada: CBC | Czech Republic: Czech TV | Denmark: DR1 | Finland: MTV3/TV Finland | French Canada: SRC | Germany: VOX | Ireland: RTE | Israel: Channel Ten | Italy: Italia 1 (ST) | Japan: NTV | Lebanon: Future TV | New Zealand: TVNZ | Nigeria: IBST | Poland: TV4 | Portugal: SIC | Romania: TVR2 | Russia: TNT | Saudi Arabia: Saudi TV | Slovenia: Planet TV | South Africa: Mzansi Magic | Spain: TVE1 | Sweden: SVT | The Netherlands: KRO | Turkey: Bloomberg | UK: BBC2 | Ukraine: ICTV | US: ABC