

FACTUAL ENTERTAINMENT

THE DR. OZ SHOW

ACCESS PRIMETIME/DAYTIME | 60 MINUTES | DAILY/WEEKLY

FEELING GOOD IS CONTAGIOUS

Launched in U.S. syndication, *The Dr. Oz Show* has become a coast-to-coast ratings phenomenon. This fast-moving magazine talk show is full of audience participation and viewer interaction with its highly qualified medical host and team of specialist advisers serving up daily Plans and Challenges for ordinary people. At the heart of the show is the quest to help viewers live a longer, happier and healthier life. It's playable as a stripped daily or major weekly event and is designed to appeal equally to male and female demographics. The high-quality content that underpins the format's years of success in the U.S. is available in a package that can be customised to work in any territory.

UNIQUE SELLING POINTS

- A customisable package is available
- International success: format sold in five continents
- Universal topics – format can be adapted in any territory
- Works as a stripped daily or weekly event
- Winner of four daytime Emmy awards

INTERACTIVE & CONSUMER PRODUCTS OPPORTUNITIES

- Health and lifestyle portals and applications; brand extensions with health, diet and fitness communities, such as websites; publishing opportunities around the show's host.

TRACK RECORD

Armenia: Shant TV | Brazil: TV Record | Chile: Mega | China: Zhejiang TV | Colombia: RCN | Estonia: Kanal 2 | India: Colors | Indonesia: Trans TV | Lithuania: TV3 | Middle East: MBC | Peru: America TV | Russia: TV Rossiya | U.S.: ABC Syndication

PRINT

Local language versions available, including Chinese, Russian and Arabic.